



FOR IMMEDIATE RELEASE
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EO Johnson Named an Elite Dealer by *OfficeDEALER* Magazine

WAUSAU, WI – EO Johnson Company has been named one of the country’s Elite Dealers by *OfficeDEALER* magazine. The award is presented annually by the magazine to the top office equipment, office products, and office furniture dealers in the U.S. According to *OfficeDEALER* publisher Rich Kunkel, the 110 dealers presented with the prestigious 2008 Elite Dealer awards were selected from a record number of entries. “It takes something special to stand out as an Elite independent dealer in 2008,” Kunkel said. “Among Elite Dealers, success is not about surviving, it’s about thriving – even in tough economic times.” A profile of EO Johnson Company is included in the August 2008 issue of *OfficeDEALER* magazine. EO Johnson Company was the only Wisconsin company named as an elite dealer.

Mary Jo Johnson, CEO of EO Johnson Company, stated, “This prestigious award from the industry’s leading publication underlines the importance that we place on serving our customers and being an important part of our communities. This recognition is a real honor and tribute to the dedication of our employees. We are very proud to be part of this elite group of dealers.”

OfficeDEALER magazine is a national publication that serves more than 13,000 subscribers involved in the reselling of office supplies, office furniture, and office equipment. The Elite Dealer award is based on a company’s superior sales and

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marketing, dedication to customer service, community involvement, and the ability to provide customers with unique and innovative solutions.

EO Johnson Company was founded in 1957 by E.O. Johnson. A leading distributor of office equipment including copiers, printers, fax machines and scanners as well as document and print solutions and pure drinking water systems, EO Johnson Company has offices in Wausau, Eau Claire, and La Crosse, Wisconsin and Rochester, Minnesota. This is the third time EO Johnson Company has been honored as an Elite Dealer by *OfficeDEALER* magazine. Prior years are 2004 and 2005.

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