



FOR IMMEDIATE RELEASE
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EO Johnson Named an Office Printing Solutions Elite Dealer by HP

WAUSAU, WI – EO Johnson Company has been named one of HP's Office Printing Solutions (OPS) Elite dealers. The designation is HP's highest dealer designation, and EO Johnson Company is only one of two business equipment dealers in Wisconsin to receive the Solutions Elite designation.

The OPS Elite designation signifies the dealer has leading-edge skills and specialized expertise in providing best in class HP products and solutions. Focusing on providing solutions, the designation ensures dealers demonstrate a consultative sales approach to solving individual customer's business problems and their sales representatives are experts in providing simple to complex printing and imaging solutions. HP takes the designation seriously, validating that dealers have superior industry qualifications and skills.

"We value the OPS Elite HP status very much," stated Mary Jo Johnson, CEO of EO Johnson Company. "It is a standard that tells customers they can rely on us for business solutions expertise. We are proud to align ourselves with industry leaders in technology and appreciate HP's trust in us."

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EO Johnson Company is a leader in the office document industry, providing copying, sending, archiving, and output devices that aid businesses in productivity, efficiency, and cost savings. EO Johnson's Pure Water Division provides pure drinking water systems. The company was founded in 1957 by E.O. Johnson and has offices in Wausau, Eau Claire, and La Crosse, Wisconsin and Rochester, Minnesota.

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