



FOR IMMEDIATE RELEASE
September 26, 2008

Contact: Karen Katz
Director of Marketing
715.842.9999
kkatz@eojohnson.com

EO Johnson Named Ricoh Five Star Certified Dealer

WAUSAU, WI – EO Johnson Company has been recognized by Ricoh Americas Corporation as a Ricoh Five Star Certified dealer. The Five Star Certified program demonstrates the dealer's commitment to consult with their clients and associated people, processes, and systems to discover, design, deliver, and support solution-based applications. As a Five Star member, the dealer delivers solutions that will enable clients to:

- Improve workflow performance
- Reduce total cost of ownership
- Meet regulatory compliance
- Support environmental sustainability initiatives
- Surpass stringent security requirements

The ultimate goal of the Five Star program is to give greater value to clients through continuous business process improvement.

Ricoh Americas Corporation is the North and South American sales and marketing unit of Ricoh Company, Ltd. Ricoh provides office equipment and software solutions.

(more)

EO Johnson is a leading distributor of office equipment including copiers, printers, fax machines and scanners as well as document and print solutions and pure drinking water systems. In business for over 50 years, EO Johnson has offices in Wausau, Eau Claire, and La Crosse, Wisconsin and Rochester, Minnesota.

####