

DENTISTRY BY OSELKA



PURE WATER TECHNOLOGY JUST MAKES SENSE

The Situation

Kim Ricci, Office Manager for Dentistry by Oselka, is glad the large water bottle cooler they had prior to switching to Pure Water Technology is gone. "It was unpleasant at times," she said. Slime would build up where the large water jug joined the cooler unit, and staff had to be meticulous about cleaning it. "Water is suppose to be healthy for our bodies" Ricci said, "but that slime was anything but healthy."

The additional challenges of lifting the heavy 40-pound bottles to change them and the related risks of injury made the old water cooler system something the office wanted to rid themselves of. When they learned about Pure Water Technology they were interested. "Our sales rep stopped in one day and introduced Pure Water Technology to us," Ricci said. "It made sense to us right away."

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drinking more water is better for our
health. We feel good about that."**

Kim Ricci, Office Manager, Dentistry by Oselka Office

It's Healthy

For Dentistry by Oselka one of the biggest benefits of Pure Water Technology is the fact that the water is pure and healthy.

"Promoting good health to both our patients and employees is very important to us," Ricci said. "Drinking water is essential to good health, and the water we are drinking needs to be pure. We have that with Pure Water Technology."

The office already had in place a special filtration system on the water lines attached to their dental units, assuring that the water used in their dental process is clean and safe. With the addition of Pure Water Technology they now have that same confidence in their drinking water.

Since installing the Pure Water Technology units, employees are drinking more water. And that makes Ricci happy. "It just gets back to being healthier, and drinking more water is better for our health," she said. "We feel good about that."



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Customer Success Story

DENTISTRY BY OSELKA



THE PUREST DRINKING WATER ON THE PLANET

Able to Provide More

Dentistry by Oselka has two units in their office – one in the lobby for patients to enjoy and one in their employee break room. Both provide hot and cold water.



One of two Pure Water Technology water units Dentistry by Oselka has in their office. This one is in their waiting room.

The office had wanted to make coffee available for their patients but didn't have a good option. As the patient waiting area is not clearly visible from office staff, the idea of leaving a pot of unattended coffee out in a busy waiting area was a safety issue for children. Additionally, leaving a pot of coffee for extended periods of time and the resulting

bad tasting coffee was not the image the office wanted to portray. Pure Water Technology's hot water provided the solution Dentistry by Oselka was looking for. They now have packets of coffee, tea, and hot chocolate available for patients while they wait. All patients do is mix the packet with hot water from the Pure Water unit and they are able to enjoy a fresh hot beverage. The patients love it.

Employees love the Pure Water and the option for cold and hot water too. In the past, employees would have to heat water in a microwave for hot beverages or soup. With the Pure Water Technology system all they do is pour hot water from the unit for their hot beverages or soup. The convenience is appreciated and the fact that they are now drinking the purest water possible makes everyone feel better.

Frees up Space

Storage requirements for the old water bottles (both full and empty) were squeezing in on valuable office space. Now with the bottles gone and the Pure Water units in the lobby and break room, office staff has gained valuable office space for more important storage needs.

Business Profile

DENTISTRY BY OSELKA was established in 1992 and serves the Central Wisconsin area. The Wausau-based practice has two dentists and a total of 14 employees. Their focus is high-tech dental care and they see patients of all ages.



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